

Karen Van de Water Michigan Center Jr/Sr High School 400 S. State St. Michigan Center, MI 49254 Phone: 517-764-1440 ext. 5855 Cell: 517-936-9172 E-mail: karen.vandewater@mccardinals.org

What is Yearbook:

Yearbook students are responsible for the creation of the high school's yearbook. Students who take this course MUST have good attendance, be flexible and be available at times after school to take photos. They must

also be creative, fair, organized and reliable. While there are many benefits to having a say in what goes into the yearbook, there is also a tremendous responsibility to include everyone and obtain photos of every event. In addition to taking pictures for use in the yearbook and creating the pages, students are required to sell advertising to help cover the cost of the yearbook (so the book doesn't end up considerably more expensive), this counts as one third of their grade. Grades for the classes are in three parts: 1/3 class work: students will complete assignments that push them to learn and practice use of an SLR camera. Photos are graded on creativity and clarity as well as their ability to be used in the yearbook. 1/3 yearbook pictures/ pages: students sign up for a specific page or picture assignments and are expected to complete those. If something comes up and they can't do what they signed up to do, they must find another student to trade with (not doing their assignment is not an option and it is their responsibility to ensure it is completed). 1/3 Advertising Sales: This is the hardest part of yearbook but is a necessary evil. In order to keep the cost of the book at \$45 they must sell advertising that will appear in the yearbook. They must sell at least \$300 in ads by the end of the first semester. Their grade for this category is based on the dollar amount they raise (\$250 is worth 250 points out of the 300 required).

Frequently Asked Questions:

*Does my child need a camera?* No, we have 6 SLR cameras available for students to use for yearbook assignments in and outside of class. If they have one and prefer to bring it in, they are welcome to but it isn't necessary.

*My child is shy and selling ads isn't something they can do, can they just not?* Sorry, I am very sympathetic but unfortunately ad sales are required for everyone. I've tried everything I can think of to remove the requirement but the reality is that if we stop we would have to replace that money somehow and every idea I have tried so far has not been something we can do.

*Will there be homework?* Not exactly. Students are expected to do all classwork during their class time (or during Advisory if needed). However, if they sign up for pictures of an event that is after school they will be required to attend that event with a camera and take pictures to complete the assignment.